

B.JAMES LOWRY BIO

From Studio RIAA Multi-Platinum #1's & multiple Grammy Winners , to Arena & Stadium Tours, B. James Lowry is an American Award Winning Guitarist who's imprint is on a legion of Iconic Music Artists successes.

Over 70 Million recordings including over 30 #1 singles, Grammy, CMA,ACM & Juno award winners ,bear the signature lead hooks & prowling pocketed foundations of this instantly recognizable musicians' imprint.

Performer.Instrumentalist. Songwriter.

The Electric Guitar solo on Faith Hills' mega-hit "Breathe";

The 12 string Acoustic guitar on Tim McGraw & Hill's chart topper duet "It's your Love "; CMA Awards comeback Record of the year by Lee Ann Womack "I May Hate Myself in the Morning" with it's memorable Nylon String guitar feature.

Over 70 Million recordings including over 30 #1 singles, Grammy, CMA,ACM & Juno award winners bear the signature lead hooks & prowling rhythmic foundations of B. James musicianship.

Other notable artists successes include Pretty Lights, Jewel, Kenny Chesney, Luke Bryan, Dustin Lynch, Reba, Brooks & Dunn, plus Movie Soundtracks including "The Prince of Egypt", " All Dogs go to Heaven" and numerous TV and jingles.

Performer. Instrumentalist. Songwriter.

"Before I ever decided to move to Music City, my musician journey began on the Florida Gulf Coast where I grew up.

I soaked up every genre of music I came across, so I guess it was inevitable that I would eventually answer the call of becoming a studio & touring musician in Nashville, an environment where being a stylistic 'chameleon' would definitely have it's benefits" B. James notes.

"Early on I took on some formal training and theory by a local guitar teacher who was simply a killer 'Bebop' player in his own right, Mr. Jameson.

Great teacher, but I just drove the guy crazy cuz all I really wanted to do was play rock-n-roll guitar- which he pretty much loathed!

But ear training is what came most natural, to me, being able to pick out and play something from a recording.

That was my glide path".

Prior to his storied session career, B. James' spent over ten years touring worldwide with a variety of artists including Vince Gill, Rosanne Cash, Oak Ridge Boys plus a legion of other artists aware of his command of multiple guitar styles.

The touchstone moment came when B. James made the tough, but conscious decision to leave his lucrative touring career, to put complete focus on becoming a *creator* as opposed to a *replicator* of other guitarists work.

“That brought everything into focus for me as I realized I had to step UP my skill level exponentially.

To become a first-call session musician you gotta be quick, come up with the right part and sound that fits the song, plus, be a bit of a diviner of other musicians parts as to where your parts fit in”.

It took...

A Music Row Awards Guitar Player of the year winner and multi-year nominee, and ACM awards nominee and Grammy award recipient add to the achievements

B. James has added to his successful career.

“I’m hard-wired to think about ‘the song’ first; that perspective determines what will be the guitar style approach.

This clearly stems from being a Songwriter as well an Instrumentalist too”

B. James notes.

His influences mirror that statement:

Jimmy Page/Chet Atkins/ Perry & Whitford / Lindsey Buckingham/Satriani/Pete Townsend/ EVH/James Taylor/Steve Stevens/Keith Scott/Phil Collen/Larry Carlton/Slash/

Funk cats Prince, Curtis Mayfield & Jimmy Nolen ,

and the great Flamenco Master Antonio Rey.

“Flamenco is a side passion of mine.

It’s a tremendous source of inspiration!

I consider flamenco to be the most challenging, yet beautifully dedicated of all styles of guitar”

B. James commented.

“Also, I owe a tremendous amount of gratitude to the many great studio musicians I’ve been on the floor with, learned from and have been influenced by.

Priceless experiences & relationships for a musician”!

B. James has resumed Touring as a Guitar-slinger hired gun

in addition to performing in his new band, *Black Rhinos*, alongside *Tesla* drummer dynamo Troy Luccketta.

Black Rhinos is a power-tilted ,hard rock affair .

”It’s a ‘street-legal ‘ rock-n-roll band.

No pretenders & no pretense.

All things I love about real rock n roll =

It’s Performed & experienced In the most legitimate way,

A visual experience as well as aural.

We’re not a bunch of guys looking thru their beards down at their shoes!

To us, the *Performance* & a visual experience for the audience is a driver of the *street -legal* moniker.

There is still Nothing Like performing live when your band can deliver the energy of
A high octane audio & Visual experiences with an amped up audience”!

Beehive Diner is his personal recording facility for guitar overdubs and mixing projects
For Artists and Songwriters worldwide.

Gear & Endorsements include:

Gibson Guitars USA
Voodoo Amplification
Fractal Audio Systems
Laboga cables
Paige Capo's
Tortex/Jim Dunlop
Santa Cruz Guitars
D Addarrio Strings